

CURRICULUM VITA OF

JOHN DE MIRANDA, ED.M.

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AREAS OF EXPERTISE

Extensive Background in Program Development, Fundraising, Grantwriting and Nonprofit Organization Management

Solid Understanding of Public Policy Issues, Financial Management, Curriculum Development, and Research design

Comprehensive Executive Management Experience (nonprofit, for-profit, government, and grants management)

Experience Leading and Developing National Programs that Provide Technical Assistance, Quality, Advocacy and Training

EDUCATION

Certification, Recovery Coaching, Friends of Recovery Vermont 2012

Harvard Graduate School of Education, Cambridge, Massachusetts
Master of Education, Counseling and Consulting Psychology

Wesleyan University, Middletown, Connecticut
Bachelor of Arts (Sociology major, minor concentration in Religious Studies)

The Boston Latin School, Boston, Massachusetts

PROFESSIONAL EXPERIENCE

Door to Hope

Salinas, CA *Associate Director*

7/13 - Present

Provide executive leadership in establishing strategies for long term sustainability including: certification by the Commission on the Accreditation of Rehabilitation Facilities, establishing an electronic health record, Increasing 3rd party income, and Drug Medi-Cal certification.

Highlights: Successfully orchestrated 3-year certification from CARF. Achieved a variety of DHCS Drug Medi-Cal certifications, several foundation grant proposals funded, facilitated SAMHSA webcast of Door to Hope as an example of an innovative childrens program.

Stepping Stone of San Diego & Pamarro Recovery Center
San Diego, CA *President and Chief Executive Officer*

5/08 – 10/12

Highlights: During the first 6 months wrote 3 successful funding proposals; reorganized the board of directors and repositioned the organization as a national center of innovative programming and community collaboration; Jun. and Oct. 2010 fundraisers net \$74,000; relaunch Pamarro Recovery Center 10-bed addiction recovery program.

Manage all operational functions (including development) of a \$2.1 million addiction treatment and recovery agency with an emphasis on the lesbian, gay, bisexual and transgender (LGBT) communities with significant dual diagnosis and HIV/AIDS prevention, outreach and case management components. Lead therapy groups and counsel clients. Coordinate and supervise a staff of 20 with 20 volunteers and a 10 member board of directors. Institute significant expense reductions while diversifying revenue. Position agency as a national leader in treatment innovation for marginalized populations. Licensed Advanced Alcohol and Drug Counselor (LNR 239040) California Board of Alcohol and Drug Counselor Certification. Certified Recovery Coach.

San Francisco Child Abuse Prevention Center
San Francisco, CA *Interim Executive Director*

10/06 – 7/07

Highlights: Wrote 4 successful proposals; positioned agency as lead in a citywide collaborative focusing on children exposed to violence; oversaw annual budget, audit and fundraising activities.

Supervise all operations of a \$2.1 million family resource/advocacy center with 35 employees.

National Association on Alcohol, Drugs and Disability, Inc.
San Mateo, CA *Executive Director*

10/96 – 5/08

Highlights: Raised \$1.6 million start-up funding; positioned agency as national leadership organization; implemented major demonstration effort[±] National Access Project.

Develop a national network of individuals and nonprofit organizations committed to improving access to prevention and treatment services for people with disabilities, fund development, advocacy, legislative policy development, linkages with national allies, consumer education. In 2000 generated \$1.6 million in foundation and government startup resource commitments.

American Red Cross, Bay Area Chapter
San Mateo, CA *Executive Officer*

12/99 – 1/01

Highlights: Developed quality improvement strategies; implemented Balanced Scorecard benchmarks; strengthened youth leadership and volunteer recruitment programs

Oversee the efficient delivery of all lines of service including health and safety, volunteers, disaster response, community leadership and youth programming to a county of 700,000 population, fund development, financial management, maintains a variety of business and marketing partnerships.

Youth Power, formerly “Just Say No” International 1/97 - 12/99
Oakland, CA (Denver, Chicago, New York City)
Executive Director and Vice President for National Programs

Highlights: Executed a complex merger with the Child Welfare League of America; managed annual budget of \$1.6 million; orchestrated national relaunch; supervised national staff of 30

Responsible for all executive leadership functions of a national partnership development and prevention organization providing services to 60,000 youth, national partnership development, national program evaluation/quality assurance, fund development, public relations, responsible for maintaining national network of Youth Power teams and “Just Say No” Clubs through local nonprofit organizations, youth prevention public policy advocacy, officer of the corporation.

Boston University School of Public Health—Join Together 11/92 - 1/96
San Mateo, CA & Boston, MA *Community Development Coordinator, Western Region*

Highlights: developed a national technical assistance strategy “Community Exchange;” liaison with key federal agencies [≠]ONDCP, SAMHSA, CSAT, CSAP, DOJ and DOL

Provide a wide variety of technical assistance and training to national and local nonprofit organizations and community anti-drug coalitions funded by a grant from the Robert Wood Johnson Foundation, national partnership development.

Peninsula Health Concepts 1984 - Present
San Mateo, CA *President*

Highlights: Developed complex needs assessment and community planning methodologies; nationally recognized speaker/trainer; recipient of Small Business Innovation Research grant from the National Institute on Alcohol Abuse and Alcoholism.

Own and operate a professional consulting business specializing in healthcare, nonprofit organizations and human services. Clients have included: New Hampshire Institute for Addiction Training, Voices of Recovery San Mateo County, San Mateo County Behavioral Health and Recovery Services, Rhode Island College, Friends of Recovery-Vermont, Victory Programs, Alkermes Pharmaceuticals, Toward Maximum Independence, Missouri Department of Mental Health Services, The California Endowment, The California Wellness Foundation, The California HealthCare Foundation, North Bay Regional Center, Pima Prevention Partnership, Frankfort International School, the Center for Substance Abuse Treatment, Lifescan, Hazelden, Association for Retarded Citizens, National Institute for Disability and Rehabilitation Research, Texas Commission on Alcohol and Drug Abuse, Colorado Rehabilitation Association, National Highway Traffic Safety Administration, Paralyzed Veterans of America, Veterans Administration, Nevada Bureau of Substance Abuse Services, California Department of Alcohol and Drug Programs, The EMT Group, Johnson, Bassin & Shaw, Voices of Recovery San Mateo County and Easy Does It Emergency Services.

Institute on Alcohol, Drugs, and Disability 7/88 - 1991
San Mateo, CA Project *Director / Study Director*

Directed Technical Assistance Project to provide specialized training and consultation services to nonprofit alcohol, drug and disability agencies. Conducted the California Alcohol & Drug Disability Study.

San Mateo County Department of Health Services 4/82 - 6/88
San Mateo, CA Program *Consultant*

Ongoing management, analysis and evaluation of nonprofit service provider contract (residential, consultant, non-residential, prevention, education, drinking driver program), extensive budgetary development and fiscal oversight responsibilities, maintain and ensure audit standards.

Trinity Treatment Corporation 4/81 - 3/82
San Francisco, CA Coordinator of *Program Development*

Responsible for marketing, developing and implementing a variety of managerial and clinical consultation programs to private, inpatient, hospital-based chemical dependency treatment programs, provided direct treatment services to individuals and families, staff supervisor, extensive program development and interdepartmental coordination, staff training, community/industry/employee assistance outreach and marketing.

Victory House, Inc. 8/80 - 3/81 and 7/76 - 8/78
Boston, MA Director/*Co-Director*

Developed, coordinated and supervised all administrative and clinical operations of a state-licensed, nonprofit recovery home for alcoholic/drug addicted/dual diagnosed (alcohol/drug & mental illness) men, full budgetary/fiscal responsibility, supervised staff of 15. Provided direct treatment services to clients (individual and group modalities).

Center for Alcohol Problems / Cape Cod Counseling Center 6/78 - 7/79
Hyannis, MA Counselor

Individual and group therapy with alcoholics, drug addicts and their families, facilitated pre-intervention groups, in-service training, early intervention community presentations.

Ecumenical Social Action Committee 1974 - 1975
Jamaica Plain, MA *Community Organizer*

Grassroots (Alinsky-style) organizing in low income urban neighborhoods concerning issues of economic justice (rent control, utility rate reform, redlining mortgage investment, and city services).

U. S. Substance Abuse and Mental Health Services Administration 1990 - Present
United States Department of Education 1990 - Present

Addiction Technology Transfer Center grant application reviewer, TIP Consensus panel member. Knowledge Application Programs Workgroup member, SAMHSA Inservice training (2009).

MEMBERSHIPS

City Heights Area Planning Committee
Community Advisory Council, Reunion Treatment (La Jolla)
Advisory Board, University of San Francisco Program in Public Administration
West Coast Symposium on Addictive Disorders, Planning Committee
Faces and Voices of Recovery, National Board of Directors (Co-chair Policy Committee and Executive Committee)
San Diego LGBT Community Leadership Council
National Recovery Month Planning Partners
Sacramento County Childhood Obesity Prevention Coalition
San Diego Regional Center Recovery Task Force
Advisory Council, College of Professional Studies, University of San Francisco
California Statewide Task Force for Effective Drug Education
SSI and Disability Workgroups, Federal Center for Substance Abuse Treatment
Adjunct Faculty—University of California, Berkeley (Historical, Cultural, Social and Overview of Alcohol- and Drug-related Problems), University of California, San Diego (Law and Ethics for Addiction Professionals)
Planning Committee, National Conference on Improving Treatment Services and Employment Outcomes (June 2001), New York University/Wright State University
Adjunct Faculty, University of San Francisco; College of Professional Studies Advisory Board
The Advertising Council/Office of National Drug Control Policy, National Youth Anti-Drug Media Campaign Advisory Committee
The California Department of Education Safe and Drug-Free Schools Working Group
Adjunct Faculty—Golden Gate University, San Francisco, CA 1994 - Present (Doctoral Dissertation Reader)
Instructor—National Interagency Counterdrug Institute, San Luis Obispo, CA 1990 – 2000
American Public Health Association—Alcohol, Tobacco and Other Drugs Section, Co-chair, Resolutions Committee 1995-97.
The Prevention Researcher — Editorial Advisory Board
Research and Training Center for Drugs and Disability — Ohio, National Advisory Committee
The Counselor National Association of Alcohol and Drug Abuse Counselors—Editorial Advisory Committee 1992-1999
Substance Abuse Information for Disabled Individuals (SARDI), National Advisory Committee)

AWARDS / RECOGNITION

1999 Board of Directors Gratitude Award, Victory Programs, Boston, Massachusetts.
2008 Path to Recovery Honoree, A New Path, San Diego, CA
2008 California State Assembly Certificate of Recognition
2008 SMART Recovery Gratitude Award
2010 Substance Abuse and Mental Health Services Administration “Ask the Expert”

PEER REVIEWER

SM-15-05 Primary Health/BH Integration
Statewide Peer Networks SM-14-023
MAI CoC TI-14-013
MSI-CBO SP-14-005
DOE NIDRR-Field Initiated Research 2011
TI-10-012 Technology Assisted Care 2010 SAMHSA
TI-10-1010 Peer-to-Peer Recovery Support Services 2010 SAMHSA
TI-10-002 Assertive Adolescent and Family Treatment 2010 SAMHSA
TI-10-006 Offender Reentry Program 2010 SAMHSA
CDC-RFA-PS10-1003 HIV Prevention Projects 2010 SAMHSA
TI09-05 Offender Reentry Program 2009 SAMHSA
SM-09-011 Primary and Behavioral Health Care Integration 2009 SAMHSA
TI09-02 Family Centered Substance Abuse Treatment 2009 SAMHSA
TI08-12 Adult Criminal Justice Treatment 2008 SAMHSA
TI07-02 Peer to Peer recovery Support Services 2007 SAMHSA
SM06-09 Homeless Supplemental 2006 SAMHSA
TI06-05 Treatment for Homeless 2005 SAMHSA
National Institute for Disability and Rehabilitation Research Field Initiated Research 2001

RECENT PUBLICATIONS

Comprehensive Care for At-Risk Children, *Addiction Professional*, March 19, 2015, with Anna Marquez.

Improve the Client's Parenting, *Addiction Professional*, July 24, 2014.

Adapting Programs to Help the Developmentally Disabled, *Addiction Professional*, July 2013.

Youth in Recovery, *The Prevention Researcher*, April 2011, with Greg Williams.

http://www.tpronline.org/article.cfm/Youth_in_Recovery

Why We Should Talk About Sex: A California Program Allows Frank Discussion of the Link Between Sexual and Substance-using Behaviors, *Addiction Professional*, July/August 2009, with William Brock, Psy.D.

<http://www.addictionpro.com/ME2/dirmod.asp?sid=&nm=&type=Publishing&mod=Publications%3A%3AArticle&mid=8F3A7027421841978F18BE895F87F791&tier=4&id=96550015066C4C5FA2003211C83DAC57>

Faces and Voices of Recovery: A Resource for California, *California Together*, March 2010.

<http://www.californiatogether.com/media/CT-Mar10.pdf>

Mixing Advocacy with Treatment: A California Treatment Center Helps Clients Find a Voice on Community Issues. *Addiction Professional* March/April 2010, with Kevin McGirr, Rn, MS, MPH.

<http://www.addictionpro.com/ME2/dirmod.asp?sid=&nm=&type=Publishing&mod=Publications%3A%3AArticle&mid=8F3A7027421841978F18BE895F87F791&tier=4&id=5F9B4964867A41FE9875C8BECE0F11F0>